

## Freedom™ Family - Tips and Basic Culture

Freedom™ Red, White, Pink, Marble, Jingle Bells, Bright Red, Salmon, Fireworks, and Peppermint



Freedom Red

### Product Description:

- Colors available – Red, Pink, White, Marble, Jingle Bells, Bright Red, Salmon, Fireworks, and Peppermint
- Dark green leaves
- 8 week response time. Flower initiation approximately September 15<sup>th</sup> for November 15<sup>th</sup> timing.
- Medium vigor

### Key Selling Points:

- Adaptable to a wide range of container sizes.
- Proven performance in Energy Efficient poinsettia program.
- Family is uniform in size, habit, and timing. Suitable for multi-color combination pots.
- Perfect timing for early season sales.
- Freedom Fireworks is an outstanding novelty with lance shaped bracts, giving this variety its name as its bracts resemble exploding fireworks.
- Freedom Peppermint is an early flowering option in pink peppermint.

### Tips for Success:

- The Florel® “sandwich” technique will enhance uniformity of branch position. Apply 250-500 ppm 5 days before and 5 days after pinch.
- A soft pinch and leaf removal at pinch is beneficial and will maximize light penetration to the new shoots and stem.
- Susceptible to late season stretch but responds well to negative DIF treatments and standard growth regulating applications.

## Special Concerns:

- Freedom is sensitive to drying or rapid changes in light and temperature conditions, which may result in minor leaf curl, leaf burn and/or lower branch wilting.
- Maintain even soil moisture levels and avoid high soluble salts.
- Bracts are susceptible to sunburn if exposed to high light intensities at finish. Provide shade to prevent damage to mature bracts.
- Exotherm Termil® may bleach the color on expanded bracts. Discontinue use of this product during bract formation.

## Suggested Product Forms:

- 2.5" Mini
- 4" Pixie Pinched
- 5-5.5"
- 6-6.5" Pinched
- 8" Multi Pinched
- 10" Multi Pinched
- Trees
- Single Stem or Non-Pinch

Hit your target finish height using Ecke's free online height tracking program



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For detailed cultural information on various aspects of production including fertility, growth regulating, insect and disease control, etc consult our production guidelines at [http://www.ecke.com/new1/poin/points\\_tech\\_prod\\_guide.asp](http://www.ecke.com/new1/poin/points_tech_prod_guide.asp)

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