

Winter Rose™ Early Family- Tips and Basic Culture

Winter Rose™ Early Red
Winter Rose™ Pink
Winter Rose™ Marble
Peppermint Twist™
Eggnog



Eggnog

Product Description:

- Colors available – Red, Pink, Marble, Peppermint, and Cream (Eggnog).
- Dark green incurved leaves and incurved bracts.
- Unique globe shaped flower heads.
- 8-8.5 week response time. Flower initiation approximately September 15th for November 15th-20th timing.
 - *Winter Rose Early Red, Pink, and Marble* – 8 week response time
 - *Peppermint Twist and Eggnog* - 8 to 8.5 week response time
- Small to medium poinsettia.

Key Selling Points:

- Novelty type builds consumer interest at retail.
- Adaptable to a wide range of container sizes.
- Ideal for space efficient production because of leaf and bract position.
- Uniform in size, habit, and timing. Winter Rose Early Red, Pink, and Marble can be effectively utilized together in multi-color pots while Eggnog and Peppermint Twist make an interesting combination.
- Shoots and bracts present uniformly without dominant branching.
- Perfect timing for early season sales.
- Superior post harvest qualities.

Tips for Success:

- Compact series of poinsettias requiring little or no growth regulating. If height control is needed the series is responsive to negative DIF treatments and standard growth regulating applications.
- The Florel® “sandwich” technique will enhance uniformity of branch position. Apply 250-500 ppm 5 days before and 5 days after pinch.
- A soft pinch and leaf removal at pinch is beneficial and will maximize light penetration to the new shoots and stem.
- Leaves and bracts are incurved under normal conditions; under high temperatures and humidity leaves and bracts will flatten out.
- Series requires less water than traditional poinsettia types due to leaf type and plant habit.
- Incurved bracts can collect moisture; apply preventative fungicides for botrytis and powdery mildew and provide environmental conditions that prevent foliar diseases in the finishing environment.

Special Concerns:

- Not recommended for cold growing as bract expansion will be compromised.

Suggested Product Forms for Eggnog and Peppermint Twist:

- 2.5” Mini
- 2.5-3” Mini Pinched
- 4” Pixie Pinched
- 5-5.5”
- 6-6.5” Pinched
- 8” Multi Pinched
- 10” Multi Pinched
- Mini Tree
- Trees
- Single Stem or Non-Pinch

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- 4” Pixie Pinched
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- 6-6.5” Pinched
- 8” Multi Pinched
- Mini Tree
- Hanging Basket
- Single Stem or Non- Pinch



Winter Rose Early Red 2.5" Mini

Hit your target finish height using Ecke's free online height tracking program



Get fast answers to all your questions at www.EckeRanchTechHelp.com



For detailed cultural information on various aspects of production including fertility, growth regulating, insect and disease control, etc consult our production guidelines at

http://www.ecke.com/new1/poin/points_tech_prod_guide.asp

Cultural Support:

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