



Spring Trials 2007 at Ecke Ranch

April 14 ~ 21, 2007

441 Saxony Road, Encinitas, California

We're putting the *Trial* back in Pack Trials!
Prominently featured at this year's event
will be a full comparative geranium trial!

- ☼ Compare our Geraniums to others in the market and get the results of our Cold Growing Poinsettia Trials
- ☼ Complete A to Z offering for The Flower Fields and Ecke Geraniums
- ☼ Vignettes focused on Key Products and Programs
- ☼ Ecke Geraniums features including:
 - Regal geraniums
 - Zonal Geraniums
 - Ivies and Specialty Geraniums
 - Solenia Begonias and much more!
- ☼ The Flower Fields - Come see the best line of Osteospermum, Argyranthemum, Coleus, New Guinea Impatiens and Specialty Calibrachos, to name just a few of our great spring annual selections
- ☼ Ecke Poinsettias - Updated cool product techniques for cost saving poinsettia production as well as value-added program ideas
- ☼ Feel the power of The Flower Fields, Ecke Poinsettias and Ecke Geraniums all in one place - come see how Ecke makes it easy to get your core crops and spring annuals from one reliable source

Visit www.ecke.com or call Snow Maestas at 760.944.4031
for registration information, hotel information and directions

