

ECKE IS YOUR RESOURCE FOR

- **New Guinea Impatiens** – With the full comparative New Guinea Impatiens trial it is clear that Ecke Flower Fields is confident with our genetic offering. The Ultra Solutions™ highlight the 12 weeks to finish, science- based crop program that allows growers the opportunity to produce this main crop with uniformity and predictability. In an unprecedented move Ecke has published pricing on The Flower Fields® New Guinea Impatiens offering to address the questions surrounding non-competitive pricing. Our published price is .149/URC delivered which includes cutting, royalty & freight to any continental US destination.
- **QT 72™ Liners** – The Ecke QT-72™ liners offer growers the opportunity to finish plants in as little as 4 – 5 weeks and is available on key varieties. In addition to a quick finish, this product form allows growers the option of added energy efficiency and reduced greenhouse bench times. Peak sales weeks are always a challenge and the QT-72 provides the grower the extra turn to further maximize those peak sales.
- **Ultra Solutions™ Osteospermum** – The *Ultra Solutions™* program on Osteospermum allows increased production uniformity and programmable timing. Using the science based programs you can determine the remaining time for existing flower bud to open depending on the average daily temperatures. Simply choose the recommended varieties, measure the bud and correlate to our Bud Meter™ and you can hit the target finish with increased precision.
- **Prefinished Spring Annuals** – Improving efficiencies and reducing production costs is an increasingly important component for success. Using the Ecke prefinished product form allows growers to finish crops in 4 weeks without the need to transplant. The assortment offered in prefinished has been expanded and includes the key crops and varieties to help ensure success for the growers. Ecke Prefinished varieties are offered as published priced crops to provide a delivered price that is grown regionally.
- **Regal Geraniums Order Fulfillment** – Our promise to significantly improve the order fulfillment on all product forms of Regal Geraniums was achieved. The focus on early planting of stock in Mexico with procedures & protocols including detailed foliar analysis and moving the series to a feature increased stock on the *Ultra Solutions™*-compatible collection was successful.
- **CVI®: The Original Clean Stock Company™** – Ecke Geraniums, LLC – Oglevee Products is the recognized leader in clean stock production. The acquisition of Oglevee has allowed Ecke to move the Flower Fields into the clean stock program established at Oglevee. This transition is now complete and the results will provide further assurances on Flower Fields reliably delivering clean cuttings.