

# 2010 POINSETTIAS ORDER FORM — SYNGENTA FLOWERS POINSETTIAS

## Summer Shipping Season: Weeks 21–39, 2010

Please fill in all information requested, but **please do not write in the shaded boxes**. See the reverse side for prices and conditions of sale.

**CUTTING TYPE:** Rooted

**SHIP WEEK:** One ship date per order form  
(For additional ship weeks, please make photo copies of this form.)

				<b>1</b>	<b>0</b>
MONTH		DAY		YEAR	

(should be a Monday)

**PURCHASE ORDER NO.**

ORDER NO.

BROKER

SALES REP

### SHIP TO

Company name	
Address	
City	
State	Zip code
Your name	
Telephone	
Fax	
E-mail	
<b>Ship to address (if different)</b>	
Airport of destination	
Special shipping instructions	

### MULTIPLES: Rooted

1 tray = 100 cuttings + 4% overcount

### MINIMUM ORDER: Rooted

Minimum order per cultivar: 100 cuttings

Minimum total order: 200 cuttings

### DATE ORDER RECEIVED

MO. | DAY | YR.

### ECKE CSR

**INCOMING**    MAIL    PHONE    FAX  
 IN PERSON    OTHER    E-MAIL

**ORDER TYPE**    NEW    CHANGE    CANCEL

## ONE-STOP SHOPPING: Ecke's production and quality combined with Fischer genetics

CULTIVAR NAME	IPF* PER 100 CUTTINGS	ORDER IN TRAYS
Carousel Pink	\$4.00	
Carousel Dark Red	\$4.00	
Cinnamon Star	\$4.00	
Cortez Burgundy	\$4.00	
Cortez Electric Fire	\$4.00	
Cortez Pink	\$4.00	
Cortez Early Red	\$4.00	
Cortez White	\$4.00	
DaVinci	\$4.00	
Early Orion Red	\$4.00	
Marblestar	\$4.00	
Maren	\$4.00	
Mars Marble	\$4.00	
Mars Pink	\$4.00	
Mars Red	\$4.00	
Mars White	\$4.00	
Mira Red	\$4.00	
Mira White	\$4.00	
TOTAL TRAYS		

CULTIVAR NAME	IPF* PER 100 CUTTINGS	ORDER IN TRAYS
Novia Red	\$4.00	
Olympus Red	\$4.00	
Orion Red	\$4.00	
Puebla	\$4.00	
Red Elf	\$4.00	
Ruby Frost	\$4.00	
Silverstar Marble	\$4.00	
Silverstar Red	\$4.00	
Sonora Jingle	\$4.00	
Sonora Marble	\$4.00	
Sonora Pink	\$4.00	
Sonora Red	\$4.00	
Sonora White	\$4.00	
Sonora White Glitter	\$4.00	
Whitestar	\$4.00	
TOTAL TRAYS		

**TOTAL TRAYS ORDERED**

\* = Intellectual Property Fee



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# 2010 POINSETTIAS PRICE LIST — SYNGENTA FLOWERS POINSETTIAS

## Summer Poinsettia Ordering Information

### PRICES PER 100 CUTTINGS

VOLUME TIERS	PRICE	E.O.D. PRICE Valid on or before Feb. 5, 2010
	Rooted	Rooted
0–10,000	\$79.00	\$75.05
10,001–50,000	\$71.00	\$67.45
50,001–100,000	\$67.00	\$63.65
100,001 & over	\$64.00	\$60.80

### CONDITIONS OF SALE

**Pricing:** Pricing stated as charge per one tray of invoiced cuttings, **inclusive of Intellectual Property Fee (IPF)**, and is effective for products shipped weeks 21–39, 2010. Intellectual Property Fee (IPF) stated as charge per one tray of invoiced cuttings. Prices subject to change without notice.

**Discounts:** Volume tier discounts are set annually at the beginning of the shipping season. Annual volume tier discounts are based on a customer's total purchase volumes from the previous season. Freight costs are not subject to discounts.

**Freight:** Please refer to the 2010 Summer Poinsettias Freight Rates for all freight details.

**Invoicing:** Invoices will be mailed or faxed within five (5) to seven (7) business days from the Monday of that ship week.

**Claims/Returns:** All claims are processed through our Encinitas, CA office. All claims must be submitted in writing within eight (8) business days of receipt of the shipment. To protect the integrity of our certified production systems, no returns are accepted.

**Cancellations/Changes:** All order cancellations or changes for Fischer products must be made no later than ten (10) business days prior to plant date. No cancellations or changes for Fischer products are allowed after plant date without preapproval by Customer Service and will be subject to a \$20.00 per tray restocking fee.

**Warranty:** All orders are subject to confirmation by Paul Ecke Ranch and crop conditions. Paul Ecke Ranch warrants, to the extent of the invoice price, that the plant material is sold as described in the 2010 Poinsettia catalog, within recognized tolerances.

**Paul Ecke Ranch makes no other warranty, express, or implied, concerning the cuttings, and expressly disclaims any and all other warranties, including any warranty of the merchantability or fitness for customer's particular purpose. Customer's sole and exclusive remedy for any breach of this order agreement, including but not limited to any claim under the warranty in this paragraph, shall be return of the price paid for the affected cuttings. Customer acknowledges and agrees that the maximum liability of Paul Ecke Ranch for any other claim of defective or non-conforming cuttings, non-delivery or late delivery, or otherwise, shall be limited to the price paid for the affected cuttings. Customer acknowledges that customer shall not be entitled to recover any other claimed consequential damages.**